

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # 6556 SALESMAN #

AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

ORDER # CONTRACT # 6366106 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#2102 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 18.46

REP: TO LENA

FR JULIE

REV 1-6,13-15

ADDED 19-26

TTL\$ \$302500...79X

PLS CFM, THX 10/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE

FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	SZ	700A-900A		30		\$3,500.00	10/23	10/26	8		TU-F	8
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2102												
PROGRAM : GMA												
2	SZ	1200N-100P		30		\$2,100.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 18.46
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
3		SZ	500P-600P	30		\$3,750.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
4		Z	600P-630P	30		\$5,500.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
5		Z	700P-730P	30		\$8,000.00	10/23	10/26	4		TU-F	4
PROGRAM : JEOPARDY												
6		SZ	1100P-1135P	30		\$3,000.00	10/23	10/28	8		TU-F,SU	8
PROGRAM : NEWS												
13		S	700A-900A	30		\$3,500.00	10/29	10/29	2		MON	2
PROGRAM : GMA												
14		S	1200N-100P	30		\$2,100.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
15		S	500P-600P	30		\$3,750.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
19		A	900A-1000A	30		\$1,200.00	10/23	10/26	4		TU-F	4
PROGRAM : JEFF PROBST												
20		A	400P-500P	30		\$1,600.00	10/23	10/26	4		TU-F	4
PROGRAM : DR OZ												
21		A	730P-800P	30		\$8,000.00	10/23	10/26	4		TU-F	4
PROGRAM : WHEEL												
22		A	1135P-1235A	30		\$2,750.00	10/23	10/25	3		TU-TH	3
PROGRAM : NIGHTLINE												
23		A	900A-1000A	30		\$1,200.00	10/29	10/29	1		MON	1
PROGRAM : JEFF PROBST												

REP HEADLINE# 6366106 TRF# 336029
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		400P-500P	30		\$1,600.00	10/29	10/29	1		MON	1
PROGRAM : DR OZ												
25	A		730P-800P	30		\$8,000.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL												
26	A		1135P-1205A	30		\$2,750.00	10/29	10/29	1		MON	1
PROGRAM : NIGHTLINE												
OCT/12			248250.00			NOV/12						
											CONTRACT TOTAL	302500.00
											TOTAL SPOTS	79

MARKET TOTALS \$649,107 WFTV 28% WKMG 27% WESH 28% WOFL 8% WKCF 1% WRBW 5% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE